

Benefits	Ultimate	Elite	Standard
1. 6 Weeks of Group Training (90 minute classes). Topics covered include writing the book, marketing, branding, additional income streams, author resources, book tours, book launches, etc.)	✓	✓	✓
2. Recordings of each class day	✓	✓	✓
3. Access to over 100 hours of recorded training calls	✓	✓	✓
4. Access to advanced tips calls with experienced authors covering high-level topics	✓	✓	✓
5. Morning Accountability Calls (M-F 7am CST)	✓	✓	✓
6. Final draft of book edited by professional editors	✓	✓	
7. Final draft of book professionally formatted	✓	✓	
8. Professionally designed book cover	✓	✓	
9. Book published to all major e-tailers for international distribution	✓	✓	
10. Ebook formatted and published on all major e-tailers	✓	✓	
11. Ranking on Amazon	✓		
12. Professional quality video book trailer	✓		
13. Professional standing banner for events	✓		